



SYSTEMATIZATION OF GOOD PRACTICE
PROJECT:

**STRENGTHENING EMPLOYMENT
OPPORTUNITIES FOR LABOUR
MIGRATION – MECAL**



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CREDITS

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ABBREVIATIONS

AHIFORES	International Fruit and Vegetable Alliance for the Promotion of Social Responsibility
CURP	Unique Population Registration Code
INM	National Institute of Migration
ILO	International Labour Organization
IOM	International Organization for Migration
UN	United Nations
TVR	Regional Visitor Card
RENAPO	National Population Registry
SAGOB	Government Secretary
SDG	Sustainable Development Goals
SNE	National Employment Service
STPS	Secretary of Labour and Social Welfare
WHP	Western Hemisphere Program


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SUMMARY OF THE GOOD PRACTICE

GOOD PRACTICE	Strengthening Employment Opportunities for Labour Migration
DESCRIPTION	This initiative sought to reinforce migrants' skills with regards to labour integration, with partnerships such as with private companies and government institutions. The actions carried out start from the collaboration with information hubs, creation of job fairs, and awareness raising processes, in order to build commitments for effective labour inclusion.
OBJECTIVE	Establish a mechanism of labour integration for migrants, coordinating with different public and private actors in favor of the insertion of migrants into labour markets.
LOCATION	Mexico
BENEFICIARY POPULATION	Migrants in circumstances who have mobilized in search of employment and with visa conditions that allow them to work

MAIN ACTIVITIES OF THE IMPLEMENTATION



Working collaboratively with Information Hubs



Job fairs and employment forums, labour inclusion events



Strengthen the capabilities of companies and government



Awareness and support processes

INTRODUCTION

The good practice presented below was developed by the International Organization for Migration (IOM), from its Mexico office. The pilot strategy was named “Strengthening Employment Opportunities for Labour Migration” (MECAL in Spanish) and was part of the “Western Hemisphere Program” (WHP) which contributes to the development of strategies for the promotion of regular, orderly migration in Mesoamerica and the Caribbean.

The MECAL strategy sought to improve the integration of migrants in Mexico, through mechanisms of coordination between government institutions, civil society and the private sector, with the purpose of facilitating labour insertion in a safe way.

This implementation focused on strengthening the capacities of partners such as private companies and government institutions, in terms of employment guidance and integration for migrants. The actions started from offering a platform that allows an intersectoral dialogue in order to identify recipients, recognize practices and build commitments regarding effective labour inclusion.

The MECAL initiative directly supported objective # 8 of the Sustainable Development Goals (SDGs) that states: *Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all*¹, which proposes that societies directly create the necessary conditions for people to access quality jobs, stimulating the economy. In addition, create job opportunities for the entire population of working age, with decent working conditions. In reference to the Global Compact for Safe, Orderly and Regular Migration (GCM), it directly contributes to objective 16, which requests States to empower migrants and societies to realize full inclusion and social cohesion.

MECAL worked jointly with the National Employment Service in Mexico (SNE), to be the public institution at the national level that promotes the link between job suppliers and job seekers, guiding job seekers and supporting their qualifications, especially people in situations of employment vulnerability.

The support to carry out this systematization work was made possible by the implementing team with Virginia Negro.

CONTEXT

Mexico is considered a key country in the migratory routes of Central America, since it is one of the places where migration originates, where there is migratory transit and where there are high rates of return. In recent years, IOM statistics² have shown that Mexico is also being considered a destination country. Its geographical area has an encouraging panorama of labour fields and employment generation, and states such as San Luis Potosí, Baja California, Sonora, Coahuila, among others, stand out for their industrial growth. The mobility of workers contributes to economic growth in their countries of origin, as well as that of the countries of transit and destination. However, it is important for migrants to have immigration documents that are issued by the National Migration Institute, because otherwise those who do not possess these documents cannot apply for recruitment with regular businesses and eventually end up working irregularly, in situations that violate their human and labour rights.

Mexico is one of the thirteen main investment destinations in the world, one of the main challenges that arises is linking investors or entrepreneurs with global value chains, in order to strengthen the country's economy in global markets, and thus comply with international standards. The geographical location of the country is also a competitive advantage, as it holds an extensive network of agreements to facilitate trade with the most important markets in the world, competitive production costs and qualified human capital.

The challenge of creating decent work is that it must consider aspects such as the size of the population within an economically active age range, the labour profile of the population, supply and demand of the labour force, as well as the magnitude and characteristics of migrant populations. It is also necessary to highlight the interdependencies of the main actors such as government institutions, the private sector and civil society.

¹For more information on the SDGs and Goal #8, visit: <https://sustainabledevelopment.un.org/sdg8>

²These statistics are taken from the analysis of data obtained through the assistance of the Hubs that are located along the entire migratory route but concentrated mainly on the Southern Border (Arriaga, Huixtla, Las Margaritas, Motozintla, Palenque, Suchiate, Tapachula) and the Northern Border (Tijuana and Puebla). Apart from providing assistance and information to people, they were given with a diagnosis that included their work profile.

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